

PRIVACY POLICY – Information pursuant to Article 13 and 14 of the EU Reg. 2016 / 679- GDPR

The privacy policy is provided pursuant to art. 13 and 14 of EU Reg. 2016/679 ([European Regulations for the protection of personal data, GDPR](#)) and of the national legislation on personal data protection. The privacy policy is also based on the provisions of Directive 2002/58 / EC, as updated by Directive 2009/136 / EC, on Cookies as well as the provisions of the Provision of the Authority for the protection of personal data of 08.05. 2014 concerning cookies.

In accordance with the provisions of EU Reg. 2016/679 we inform that the management of Your data and their safety must be guaranteed with the utmost care, in accordance with the requirements of that legislation privacy. The information is not intended to be valid for other web sites accessible through links provided on the websites of the domain holder, which is not considered in any way responsible for the websites of third parties.

SPECIFIC INFORMATION

Specific Information may be submitted on the Website in relation to particular services or processing of Data provided.

COOKIES

For more information on the cookies used by this website, see the cookies policy

DATA CONTROLLER pursuant to artt. 4 e 24 of GDPR 679/2016 The data controller is **Life Elettronica Srl** Via Giardini 1271/B – 41126 Modena (MO) Italy, Tel. 059 512504 Fax 059 512863 - e-mail: privacy@lifeelettronica.com

DATA PROCESSOR, The list of data processors pursuant to articles 27 and 28 of EU Regulation 2016/679 is constantly updated and available by writing an e- mail to: privacy@lifeelettronica.com or to administrative and operational address of Life Elettronica srl in via Giardini 1271/B – Modena (MO) Italy

LEGAL BASIC PURPOSE FOR THE ELABORATION OF YOUR PERSONAL DATA

If You come from the European Union, the legal basis for the collection and use of personal information described in this Privacy Policy depends on the personal data we collect and on the specific context in which it is collected.

Life Elettronica srl can process your personal data in the following cases:

- Because we must execute a contract
- Because we have Your consent
- The treatment is in our legitimate interests and is not superior to your rights
- For processing payments
- According the law

DESTINATION AND CATEGORIES OF DATA PROCESSED

Personal data collected will be communicated to persons who will process the data in their capacity as data processors (art. 28 del Reg. UE 2016/679) and/or in their physical capacity acting on behalf of the Controller or the Processor, for the reasons above listed. More specifically, the data will be transmitted to: - to the sales/distribution network within the territory; - persons who provide IT management services and their communications networks (including email) ; - firms of companies who provide assistance and consultancy; - competent authority for compliance with legal obligations and/or provisions of public bodies upon request; for accounting and administration purposes, data could be communicated to business information service to verify solvability and ability to meet financial commitments and/or to persons appointed for debt recovery purposes. Persons pertaining to these categories will be appointed Data Processors or will operate autonomously as data Controllers. The list of persons responsible for processing data will be updated and will be available upon request by email privacy@lifeelettronica.com or at address administrative and operational in via Giardini 1271/B - 41126 Modena (MO) Italy

DATA TRANSFER TO ANOTHER STATE AND/OR AN INTERNATIONAL ORGANISATION AND GUARANTEES.

The data controller does not transfer personal data to third countries or international organizations. However, we reserve the right to use cloud services; in which case, the service providers will be selected from those who provide adequate guarantees, as required by art. 46 GDPR 679/16.

FOR HOW LONG WE WILL KEEP YOUR DATA OR CRITERIA TO DETERMINE THE PERIOD

We will keep your personal data only for the time necessary for the purposes indicated in this privacy policy. We will retain and use your personal data to fulfill our legal obligations (for example, if we are required to keep your data to comply with applicable laws), to resolve any disputes, to apply our agreements and our legal policies. We will also retain usage data for internal analysis purposes. Usage data is generally kept for a shorter period of time, except when this data is used to enhance security or to improve the functionality of the service, or we are obliged to keep it for longer periods of time.

HOW YOU CAN EXERCISE YOUR RIGHTS?

You may exercise your right pursuant to EU Regulation 2016/679, by referring to the data Controller, sending an email to the email address privacy@lifeelettronica.com or by writing to the Data Controller as above indicated.

You have the right at any time to request the Controller to grant access to Your personal data (article 15), to rectify data (article 16) and to cancel data (art 17) or to limit processing of data (art 18)

Revocation of consent: Processing of personal data is not grounded on consent by on legitimate interest; if processing is based on consent, you have the right to revoke consent at any moment without effecting the lawfulness of processing based on consent expressed prior to revocation.

To object to processing of data or to exercise other rights you may right to privacy@lifeelettronica.com

You have the right to object to the supervisory authority; Communication of personal data is a contractual obligation. Failure to provide information will make it impossible to enter into the agreement. There is no automated decisional process in place

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