

## INFORMATION REGARDING DATA PROCESSING Pursuant to Art. 13 of the EU 2016/679 Regulation

In compliance with the provisions of EU Reg. 2016/679 we provide you with the necessary information regarding the processing of personal data provided. This information is provided pursuant to Art. 13 of the EU Regulation 2016/679 (European Regulation for the protection of personal data) and subsequent national adaptation regulations.

**Personal data that can be processed:** "personal data": any information concerning an identified or identifiable natural person ("interested"); the natural person who can be identified, directly or indirectly, with particular reference to an identifier such as the name, an identification number, location data, an online identifier or one or more characteristic elements of his physical, physiological, genetic, psychic, economic, cultural or social identity (C26, C27, C30)

**DATA CONTROLLER** pursuant to artt. 4 e 24 of GDPR 679/2016 is **Life Elettronica** administrative and operational address via Giardini 1271/B - 41126 Modena (MO) Italy, Tel. 059 512504 Fax 059 512863 - e-mail: [privacy@lifeelettronica.com](mailto:privacy@lifeelettronica.com)

**DATA PROCESSOR**, The list of data processors pursuant to articles 27 and 28 of EU Regulation 2016/679 is constantly updated and available by writing mail to: [privacy@lifeelettronica.com](mailto:privacy@lifeelettronica.com) or to administrative and operational address of Life Elettronica srl in via Giardini 1271/B – Modena (MO) Italy

## REASONS FOR PROCESSING DATA AND LEGAL BASIS

The personal data provided will be treated in compliance with the conditions of lawfulness pursuant to art. 6 f) EU Regulation 2016/679 for the following purposes: - possible filling in of data collection form for contact request with sending of requested information. Data processing is based on Article 6, paragraph 1, letter f): (Recital 47), taking into account the reasonable expectations nourished by concerned at the time and in the context of the collection of personal data, when the interested party can reasonably expect to be treated for this purpose.

## DESTINATION AND CATEGORIES OF DATA PROCESSED

The personal data provided will be communicated to recipients, who will process the data as data processors (art. 28 of EU Reg. 2016/679) and / or as natural persons acting under the authority of the owner and manager (art. 29 of EU Reg. 2016/679), for the purposes listed above. Specifically, the data will be communicated to: - the Group company; to the local sales / distribution network; - subjects that provide services for the management of the information system and communication networks (including e-mail); - studies or companies in the context of assistance and consultancy relationships; - competent authorities for the fulfilment of legal obligations and / or provisions of public bodies, upon request; - in the case of administrative accounting purposes, the data may possibly be transmitted to commercial information companies for the assessment of solvency and payment habits and / or to subjects for credit recovery purposes. The subjects belonging to the aforementioned categories perform the function of Data Processing Manager, or operate in total autonomy as separate Data Controllers. The list of Data Processors is constantly updated and available by writing to [privacy@lifeelettronica.com](mailto:privacy@lifeelettronica.com) or to address administrative and operational Life Elettronica srl in Via Giardini 1271/B – Modena (MO) Italy

## **TRANSFER OF DATA TO ANOTHER STATE AND/OR INTERNATIONAL ORGANISATION AND GUARANTEES.**

In the context of the purposes indicated in this Statement your personal data will be communicated / transferred to third parties established in countries belonging to the European Union or in the United States only to companies who adhered to the Privacy Shield or in non-EU countries only in the presence of specific contractual rules

**RETENTION OF DATA OR CRITERIA FOR DETERMINING THE PERIOD** The processing will be carried out in an automated and manual way, with methods and tools aimed at guaranteeing maximum security and confidentiality, by persons specifically appointed for this purpose. In compliance with the provisions of art. 5 paragraph 1 letter. e) of the EU Reg. 2016/679 the personal data collected will be stored in a form that allows the identification of data subjects for a period of time not exceeding the achievement of the purposes for which the personal data are processed. The storage of personal data is 10 years due to legal obligations. For promotional and marketing purposes, the data will be kept until your consent is revoked.

## **DATA SUBJECT RIGHTS**

You will be able to assert your rights as expressed in the EU Regulation 2016/679, by contacting the controller, by sending an e-mail to the address [\\_privacy@lifeelettronica.com](mailto:privacy@lifeelettronica.com) or by writing to the office of the owner indicated above. You have the right, at any time, to ask the Data Controller for access to your personal data (art. 15), rectification (art. 16) or cancellation (art. 17) of the same or limitation of processing (art. 18) Revocation of consent: the treatment has no legal basis in the consent but in the contract; To oppose the processing and to exercise other rights you can write to [privacy@lifeelettronica.com](mailto:privacy@lifeelettronica.com) Without prejudice to any other administrative or judicial remedy, in case you consider the processing conflicting with Reg. UE 2016/679, pursuant to article 15 lett. f) you have the right to lodge a complaint with a supervisory authority. The communication of personal data is a contractual obligation. Failure to provide personal data will make it impossible to conclude the contract. There is no automated decision making process.

**Life Elettronica srl** update 18.12.2019